



United States
Environmental Protection
Agency



World Asthma Day



WORLD ASTHMA DAY

World Asthma Day Is Coming!

Get Ready...

Get ready for World Asthma Day on May 4, 2004. It's easy—get the *World Asthma Day Event Planning Kit* from EPA!



**Order Your Free World
Asthma Day Event
Planning Kit Today!**

The Kit has everything you need to plan an asthma event for your community.
You will find ideas for events in:

- ▶ Schools
- ▶ Hospitals
- ▶ Libraries
- ▶ State capitol buildings
- ▶ Other community settings



But that's not all. You'll also get a sample proclamation, press release, local and regional contact lists, and a form for ordering additional materials.

Set...

Set aside May—Asthma Awareness Month—as the time to raise awareness in your community of the indoor and outdoor pollutants that can trigger asthma episodes.



Go...

Go to EPA's Web site at www.epa.gov/asthma to download the Kit.

Hundreds of asthma awareness events will take place across the U.S. during May. Make sure your community is included. Have your event featured on EPA's Web site. Just return the Event Listing Form included in the Kit.



For more information, please contact Ms. Tracey Mitchell at (202) 343-9446 or mitchell.tracey@epa.gov.



Thanks for sponsoring an asthma education activity in your local community!

